



### Critical Show Information for Joe Weider's Olympia Weekend 2008

**Booth Drape Colors:** Black & Red

**Booth Package Includes:** 8' high backdrape (1) 6' black draped table  
(2) 3' high siderails (2) side chairs  
Exhibitor ID sign (1) wastebasket  
Every 10' x 10' booth receives 2 exhibitor badges -  
*Additional badges may be purchased for \$15 each.*

**Aisle Carpet Color:** Gray

**Sample Food and/or Beverage Distribution:** Each exhibitor who wishes to distribute Food and/or Beverage samples during the expo must complete the Sample Food Authorization Form and provide a Certificate of Insurance naming Aramark, Mr. Olympia LLC, and AMI as additionally insured at least five (5) days prior to the first day of the show. When handling and distributing food and/or beverage samples, protective gloves must be worn.

**Hanging Banners:** Banners must hang within your booth perimeter (not into aisles or other exhibitors' space), starting at least 2 feet under the sprinkler system on the ceiling.

### EXHIBIT HALL HOURS

<b>Exhibitor Installation:</b>	Wednesday	September 24	5:00 p.m. - 10:00 p.m.
	Thursday	September 25	8:00 a.m. - 9:00 p.m.
	<b>(booth must be show ready by 9:00 p.m.)</b>		
	Friday	September 26	6:00 a.m. - 9:00 a.m.
<b>(No boxes or crates allowed to be in aisle ways)</b>			
<b>Open:</b>	Friday	September 26	9:30 a.m. - <i>VIP's Only</i> 10:00 a.m. - 5:00 p.m. - <i>General Public</i>
	Saturday	September 27	9:30 a.m. - <i>VIP's Only</i> 10:00 a.m. - 5:00 p.m. - <i>General Public</i>
<b>Exhibitor Dismantle:</b>	Saturday	September 27	5:01 p.m. - 10:00 p.m.
<b>All Out By:</b>	Saturday	September 27	10:00 p.m.

**Note:** All carriers (trucking companies) must check in no later than **5:00 p.m. on Saturday, September 27, 2008** for freight pickup.

### DEADLINES

**Furniture Order Deadline (for discount price):** **September 10, 2008**

**Advance Freight Shipment Deadline:** **September 17, 2008**